



Dr. K. SOUJANYA

Assistant Professor, Department of BBA,
KLEF, Vaddeswaram, Andhra Pradesh, India
drsoujanya@kluniversity.in

I am Dr. K. Soujanya have been associated as an Assistant Professor, KL Business School, Vijayawada Campus since March,2020. I am having 20 years of teaching experience at Under graduate and Post Graduate level with a proven expertise in the disciplines of Human Resource Management and Marketing. I had Obtained doctoral degree from Acharya Nagarjuna University in 2015 in the Discipline of Commerce and Management. I am having academic excellence and bagged National Merit Scholarship in Intermediate and University 6th Rank in MBA . I got qualified UGC – NET in 2005 in the discipline of Management and State Level Eligibility Test (SET) in the discipline of Commerce in 2016.

I have published 33 research articles in various reputed national and international journals indexed in Scopus, ABDC, UGC, Google Scholar, 10 articles in edited books and Published a book entitled “Job stress and job satisfaction among faculty members”. I had enacted as a keynote speaker at the national conference on Entrepreneurship and Innovation in contemporary world organised by Shree Medha Degree College, Ballari and had delivered guest lectures in various FDPs sponsored by UCC- MHRD, AP- MHRD. I had Participated and presented papers in 46 national seminars and 16 International conferences. I had Attended 13 FDPs organised by AICTE- ATAL and various premium institutes across the country. I have published 3 patents and received 3 awards from International Institute of Organised Research. I have been a Life member of various Professional Bodies and serving as an Editorial member and Reviewer for various international and multidisciplinary journals. I have actively participated and conducted 6 societal outreach activities in and outside the campus of KLEF. I have organised a mega “Gender Equality” awareness campaign on 02-03-2022 at KLEF – VJA campus with 6576 students for which Received recognition from International Book of Records.